

Mechanical Specifications

ADVERTISING MATERIAL

Digital materials (preferred): High resolution PDF files; EPS files, CMYK (no spot or lab colors unless by special arrangement with sales representative), PMS colors will be automatically converted to CMYK, all type converted to outlines; CMYK TIFF files, 300 dpi minimum. Send each page as single PDF.

No spreads. **Single crop marks should be offset .25 NO BLEED ON FRACTIONAL ADS**

MECHANICALS

Printing Process: Web Offset Binding: Saddle-stitched (jogged to the head)

Trim Size: 7.875 x 10.5

INSERTS

Consult your *AAA World* sales representative for specification sheet. Publisher reserves the right to omit inserts not complying with specifications. **Send EACH PAGE as single PDF. No spreads.**

Must supply printed or pdf proofs with pages labeled for orientation.

DIGITAL FILE DELIVERY

AAA World accepts digital files through many portals, including e-mail and FTP.

Please contact your *AAA World* sales representative for details on digital file transfer.

ADVERTISER PROOFS

Two press proofs required with each ad. *AAA World* shall not be held responsible for color accuracy, if no color proof is provided.

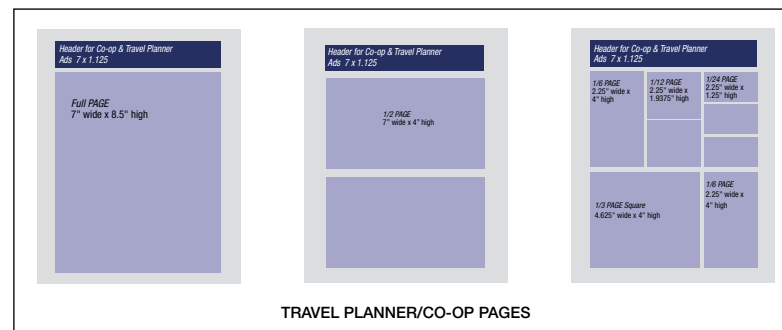
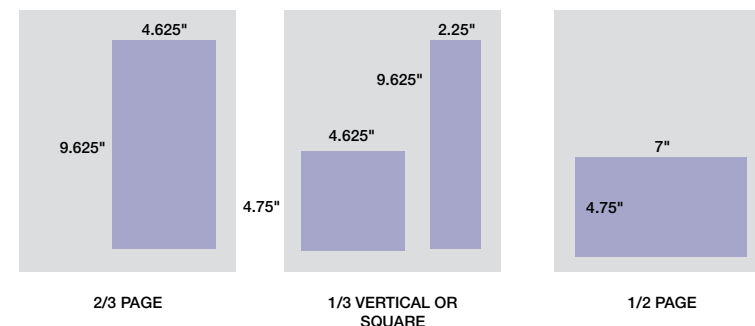
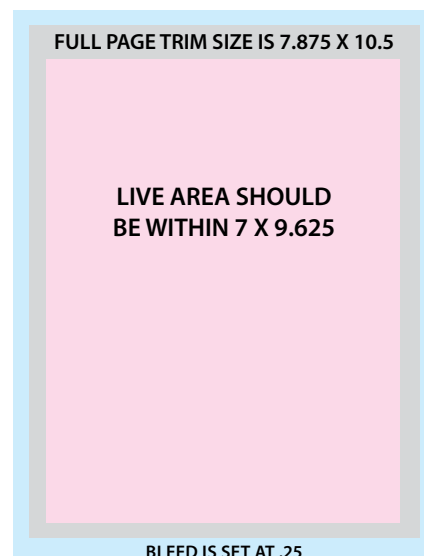
Ad Sizes (in inches)

	Width	Height
Magazine Trim Size	7.875	10.5
Full-Page Live area	7	9.625
Two-Page Spread	15.75	10.5
2/3 Vertical only	4.625	9.625
1/2 Horizontal only	7	4.75
1/3 Vertical	2.25	9.625
1/3 Square	4.625	4.75

Travel Planner /Co-op Ads

Full Page	7	8.5
1/2	7	4
1/3	4.625	4
1/6	2.25	4
1/12	2.25	1.9375
1/24	2.25	1.25

FULL PAGE SIZE



NO BLEED ON FRACTIONAL ADS

2018 Publishing Calendar

Issue	Space	Ad Material	In Home
Jan./Feb.	Oct. 25	Nov. 24	Dec. 26–29
Mar./Apr.	Jan. 3	Jan. 26	Feb. 26–Mar. 1
May/June	Feb. 28	Mar. 23	Apr. 24–28
July/Aug.	Apr. 25	May 25	June 26–30
Sept./Oct.	June 27	July 27	Aug. 28–Sept. 1
Nov./Dec.	Aug. 29	Sept. 28	Oct. 27–31
Jan./Feb. ('19)	Oct. 31	Nov. 28	Dec. 29–Jan. 2, 2019

No cancellations accepted after the closing date.