

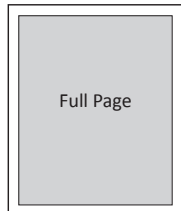
Sizes

Magazine's Trim Size:

7.75" wide x 10.5" tall

Live Area:

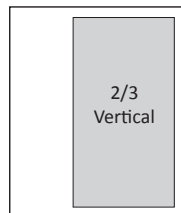
6.75" wide x 9.5" tall



Full Page:

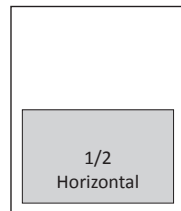
Full Bleed:
8" w x 10.75" h

Non-Bleed:
6.75" w x 9.5" h



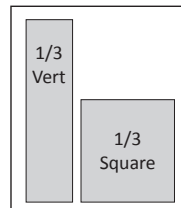
2/3 VERT:

4.46" w x 9.465" h



1/2 HORIZ:

6.75" w x 4.675" h

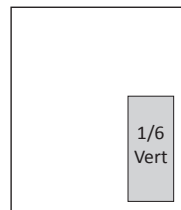


1/3 SQ:

4.46" w x 4.675" h

1/3 VERT:

2.17" w x 9.465" h



1/6 VERT:

2.17" w x 4.675" h

Print Ad Rates

SPACE	1X	3X	6X
2 Page Spread	\$44,600	\$40,100	\$37,900
Full Page	\$24,000	\$21,600	\$19,600
2/3 Page	\$16,000	\$14,400	\$13,700
1/2 Page	\$12,900	\$11,400	\$10,700
1/3 Page	\$7,820	\$7,300	\$6,120
1/6 Page	\$4,420	\$3,660	\$3,490

RATES LISTED ABOVE ARE NET

Deadlines 2018

2018 Edition	Space Deadline	Ad Materials Deadline	Inserts Due
Jan/Feb '18	Oct. 17, 2017	Oct. 27, 2017	Nov. 14, 2017
Mar/April '18	Dec. 19, 2017	Dec. 29, 2017	Jan. 26, 2018
May/June '18	Feb. 20, 2018	Feb. 28, 2018	Mar. 21, 2018
July/Aug '18	April 24, 2018	May 1, 2018	May 23, 2018
Sept/Oct '18	June 19, 2018	June 26, 2018	July 18, 2018
Nov/Dec '18	Aug. 21, 2018	Aug. 28, 2018	Sept. 19, 2018

Submitting Ad Files

Preferred file format is a high resolution PDF file (300 DPI) with all fonts and images embedded and all colors converted to CMYK. Linked photos and logos should be set up as CMYK (not RGB or spot colors) before converting the document to a PDF.

Ad submissions should be sent to:

H&A Media Group
ads@hamediaigroup.com

402-592-5000

Go Magazine Circulation is 1.2 Million